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# IMPACT REPORT

Local Mission  
National Impact  
Global Influence

# 2025

DECEMBER 2025

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The HOPE BARRIE Missional Movement



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# Local Mission

**Hope Barrie is an extension of the local church. It's a Mission.**

At the beginning of 2025, we changed our name to **Hope Barrie**. This change reflects what has been developing here over the last several years: people are rallying together to serve the growing needs of the marginalized in our city.

We're not simply a stand-alone mission; we're **the unifying agent** in a growing **network** of individuals, groups, and churches engaging poverty, addiction, homelessness, and despair in our city.



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## As a Local Mission:

We exist to help people to become everything that God created them to be!

## As a Missional Movement:

We exist to help *you* to help others. We create community, foster relational pathways between people and groups and churches, and facilitate opportunities for people to serve the needs of the margins of our city.

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# Local Mission **continued.**

## Hope Barrie is an extension of the local church. It's a Movement.

As a ***Missional Movement*** of individuals, groups, and churches, we often serve alongside and meet together with as many as eight, ten, or even twelve churches represented at any given time! People from a variety of evangelical backgrounds, along with board members, outreach team members, or even staff members from other churches, and some pastors, participate in our mission in the margins.

### We Are Far More Effective... When We're United.

When God's people and churches unite around a cause that matters to Jesus, the Kingdom moves. Here are some things we accomplished:



Pictured Above: One of our service team meetings. There are 7 churches represented in the group.

Pictured Right: Members of various churches feel welcome to lead missional service projects at our groups.



- We collected and distributed over 20,000 pounds of food in grocery assistance so far this year, feeding 1,610 people, from 76 donors including individuals, churches, and stores;
- We gave almost a thousand meals to people living with nothing more than a microwave or a camp stove;
- We leveraged our Hope Barrie Movemental Network to bring churches together to solve a food insecurity crisis for 21 families living in squalid conditions in a local motel;
- We met one-on-one with almost 1,000 individuals and couples and encouraged their growth emotionally, mentally, spiritually, relationally, and in their resource management and life skills;
- We housed people, and reunified people with family.

# Local Mission *continued.*

Hope Barrie is an extension of the local church. It's a Mission.



## Higher Grounds Coffee House

*Higher Grounds*, our non-profit, social enterprise where #CoffeeFuelsCompassion. Here, people find a low barrier entry point into life-giving community and programmes. We mentor people with job skills, people get fed even when they don't have money, and people find a welcoming meeting space.

**NEW:** We are now selling books and Bibles!!



## Hope House Barrie

Hope House continues to operate as a sober-living, transitional housing project for men. Currently, Hope Barrie is negotiating a **potential expansion** to include housing for both men and women in self-contained units. We are also working with the City of Barrie, and an independent, volunteer group on a new micro-community housing project. **Stay tuned.**



## The Hope Centre & Hope City Church

Our community among the marginalized. Everything that we do is centred on creating and fostering life-giving, hope-filled community. With dignity as our highest value, we welcome people who are often existing on the fringes, in the margins, of society, and we offer them belonging where they find identity, value, and purpose.

**NEW:** We are a temporary overnight shelter!

**Our Needs:** A consistent gap that has plagued and stunted our missional growth throughout 2025 has been our inability to fund and staff positions for peer support and case management at Hope House and an onsite manager at Higher Grounds Coffee House. Please pray for these ongoing needs.

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# National Impact

## Hope Barrie shares Best Practices & Principles of Mission.

**The evidence is in:** we employ effective principles and practices in poverty alleviation. For the past two years, we have been compiling data from our local field research that demonstrates measurable improvement in people's lives emotionally, mentally, physically, relationally, spiritually, and in their resource management (including housing and jobs). We're sharing our best practices with individuals, groups, and churches regionally and nationally right now. Churches notice the difference *Hope* makes, and ask us for inspiration & equipping.

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### The Hope Barrie Distinctives:

Our research demonstrates measurable results in poverty alleviation.

The "secret sauce" is ***solidarity***:

It is Christ-centred, discipleship-driven, Gospel-fueled community across the entire socio-economic spectrum.

We foster intentional inclusion and belonging in our missional posture. The data provides the evidence for what we have already known for years: ***the opposite of poverty is connection***.

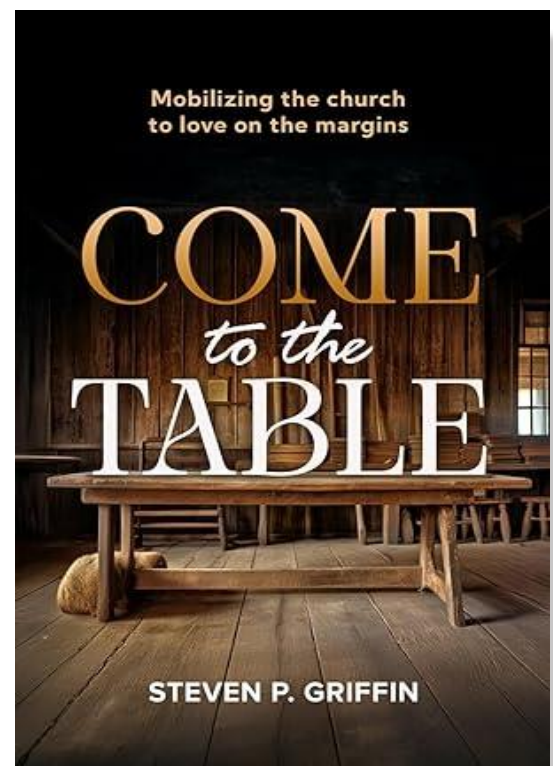
We teach churches that they cannot correct a lack of social justice with benevolence and charity alone.

Mission is never ministry *to* marginalized people; it is always *among* and *with* our friends in the fringes. **We are here to help you and your church enter the margins.**

### "COME TO THE TABLE"

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Written by our friend at a partner church in Calgary and published this fall, this book was inspired in part by the community of *Hope Barrie*.



# Global Influence

## Hope Barrie participates with Movements around the world.

Jesus' Church is a global phenomenon, with discipleship movements growing into local expressions of the Church in the margins all around the globe.

We recognize that the world is smaller than ever before, and the rich diversity of the global Church offers a wider community to learn from and to grow in. *Hope Barrie* is also increasingly recognized as having something to offer from our local context.

We participate in global movements such as *Forge*, *Telos.go*, *The Evangelical Missiological Society*, *Kairos University* and the *Ephesiology* partnership, and our own *Evangelical Missionary Church of Canada* and *Vision Ministries*.



Last year's **Hope Conference** spawned workshops and Leaders' Summits for collaborating, equipping, and inspiring people for Mission in the Margins. Video & content continues to be viewed around the world. In 2026, we'll be producing content for *Telos.go*, *Ephesiology*, & *Life 100.3*.



↑ "The Table", Calgary; "The Table", Barrie. →

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# Global Influence continued.

## How Hope Barrie can impact the world: A message from Kevin.

We've been using the **Hope Barrie** Missional Movement as a test-bed for field research over the past year... with **remarkable results!**

Last year, I embarked on an exciting but almost overwhelming journey. With the strong encouragement of my family and with the support of our senior leadership team at *Hope Barrie*, I began my doctoral research to find principles and practices for sustaining missional movements among the marginalized. This is a critical study for the longevity and sustainability of *Hope Barrie*.

As we explore the missiological-theological foundations of the missional movement that was the Early Church, we are able to identify principles and a missional *posture* across socio-economic classes that inform our best practices. Making small, successive changes to adapt our missional practices here at *Hope Barrie*, the results have been staggering! We've been recording field notes for the past two years in one of our ministry areas serving the marginalized of our city, and here is what we've found so far:

In the first quarter (January through March) of this year, a simple change in our *missional posture* resulted in a more than 81% increase in what we term "*Gospel Lift*" in our community members' lives. Following that initial spark, the change in *Gospel Lift* began to normalize with an increase of 27% year-over-year as we continued to work with largely the same group engaging with us in community.\*

**Peoples' lives in the margins are improving:** our rough field notes indicate positive changes (the effect of *Gospel Lift*) emotionally, mentally, physically, relationally, in their resource management, and, of course, spiritually! There is a corresponding increase in reported answers to prayer, spawning a growth in faith throughout our entire community of Hope. In the coming year, the research will continue with a process of validation.

I plan to begin the process of sharing and publishing the research conclusions for peer review this winter. The ***missional posture*** that we have adopted from the research, incorporating small changes in our principles and practices of Christ-centred, discipleship-driven, Gospel-fueled ministry in community is adaptable and transferable to any context, in any place, at any time! I thank God for His guiding and revealing of these *forgotten ways* of Jesus (quoting Alan Hirsch).

Kevin Mast  
Executive Director, Hope Barrie.  
Pastor, Hope City Church, Barrie.

\* the percentages are still very rough, unvalidated numbers, and may undergo refinement.



Chelen & Kevin Mast pictured at our Higher Grounds Coffee House social enterprise mission.

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# Provision: Kingdom Finances.

## Partnering for the Mission in the Margins.

We continue to walk by faith. As good stewards of God's provision, *Hope Barrie* continues to exist as an incredibly lean operation! In the last five years, we have not staffed vacant positions, have not run our full-time trauma-informed addiction recovery and mental health groups, and our facilities have no longer been open full time, but only accessible during programme times and staffed with volunteers.

... and God is faithful. Always. While our average monthly gifts represent only about one half to two thirds of our monthly expenses, end-of-year gifts and periodic large donations during the year top up our reserves so that we have never run short (at least, not for longer than a month!).

This year, with the changes to our *missional posture* (see above), we have noticed an increase in God's provision. We believe that, along with the increase of God's activity in the *Gospel Lift* in peoples' lives (see the previous page), we are experiencing a corresponding *Gospel Lift* in God's provision!

With that said, our inability to operate at full strength limits our capacity to grow the movement, and as importantly, it often prevents us from being able to provide basic needs for the most vulnerable of people. For example, while we have had empty rooms at *Hope House*, we are unable to fill them with high-needs individuals without supervision staff in place.

Please consider increasing your gift this year to reflect the increasing cost of living that is affecting the vulnerable population and small charities like ours the hardest. If you don't already give monthly, please consider starting with a small monthly amount in addition to your already-generous end-of-year gift. You are "storing up treasures in heaven" as you give and share in this Kingdom work.

## NEW: We now accept the transfer of stock certificates.

If you are selling stock and then making your charitable donation with liquid assets, you probably pay income or charitable gains tax on the stocks that you sell. If you simply transfer stock directly to *Hope Barrie*, you avoid the tax penalty while still earning a charitable income tax receipt.

**HOW: \*Available on or before December 1<sup>st</sup>, 2025.**

**Existing RBC Direct Investing Clients:** Obtain the correct form from RBC and designate Hope Barrie as the recipient of your transfer of stock.

**Non-RBC Direct Investing Clients:** Ask us for our RBC Direct Investing Account information and provide it to your investment provider with your instructions.

## Thank You for your Partnership with Hope Barrie!

### 3 Ways to Donate to Hope Barrie:

CHARITABLE STATUS: BN 80277 5593

We legally operate as "Hope Barrie" and the "Hope City Church Barrie". You will receive income tax deductible receipts from the charitable corporation of "Hope Barrie".

#### ONLINE:

Visit [www.hopebarrie.com](http://www.hopebarrie.com), and follow the links.



#### IN PERSON:

The Hope Centre  
34 Mary Street  
OR Higher Grounds Coffee House  
69A Dunlop St. W. @ Mary St.

#### OR BY MAIL:

Hope Barrie  
187 Columbia Road  
Barrie, Ontario  
L4N 8E2

#### AUTOMATIC MONTHLY DEBITS:

YES! I want to support Hope Barrie through monthly donations. Hope Barrie will debit my account on the 15<sup>th</sup> of each month, and will issue an annual charitable tax receipt.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

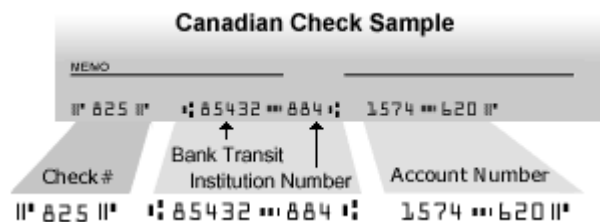
Amount: \$\_\_\_\_\_ MONTHLY

Account Information:

Institution # \_\_\_\_\_

Transit # \_\_\_\_\_

Account # \_\_\_\_\_



OR, attach a VOID Cheque.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I may revoke my authorization at any time, subject to providing notice within 30 days. To obtain a sample cancellation form, or for more information on my right to cancel a PAD Agreement, I may contact my financial institution or visit [www.cdnpay.ca](http://www.cdnpay.ca) have certain recourse rights if any debit does not comply with this agreement. For example, I have the right to receive reimbursement for any debit that is not authorized or is not consistent with this PAD Agreement. To obtain more information on my recourse rights, I may contact my financial institution or visit [www.cdnpay.ca](http://www.cdnpay.ca)